

<p>Check the facts</p>	<p>Spread information that is not true</p>
<p>Talk about COVID-19</p>	<p>Call COVID-19 by a place or ethnicity</p>
<p>Use the terms “people who have COVID-19,” “people being treated for COVID-19,” “people who have died from COVID-19”</p>	<p>Use the terms “victims,” “suspects,” “suspected cases”</p>
<p>Talk about people “contracting” the virus</p>	<p>Talk about people “spreading” the virus</p>

Repeat scientific facts about the virus	Repeat myths and rumors about the virus
Take physical distancing seriously	Allow people to become isolated
Emphasize the effectiveness of prevention and treatment measures	Focus on the negative parts of the situation

Answer sheet:

Do	Don't
Check the facts	Spread information that is not true
Talk about COVID-19	Call COVID-19 by a place or ethnicity
Use the terms "people who have COVID-19," "people being treated for COVID-19," "people who have died from COVID-19"	Use the terms "victims," "suspects," "suspected cases"
Talk about people "contracting" the virus	Talk about people "spreading" the virus
Repeat scientific facts about the virus	Repeat myths and rumors about the virus
Take physical distancing seriously	Allow people to become isolated
Emphasize the effectiveness of prevention and treatment measures	Focus on the negative parts of the situation

Source: This exercise is adapted from this WHO resource:

https://www.who.int/publications/m/item/a-guide-to-preventing-and-addressing-social-stigma-associated-with-covid-19?gclid=CjwKCAjwv_iEBhASEiwARoemvHv6c0YTRavO_Ou04phqZR5hGk-wbvs8Rjl9K7Xsfrs0PUrLP_06txoCvIMQAvD_BwE